$- \times 2017$

ChipEx2017 - Order Form

We would like to order: Please specify the required booth size in sq. meters__ _____

Requested booth Location* (please write your choices from left to right) 1^{st} priority _____ 2^{nd} priority _____ 3^{rd} priority _____

□ With modular construction (includes 3 white walls+ 3 spot lights+ company name on top of the booth)

*Important note: Booth allocation will be made on a "first come first served" basis. In order to ensure that your desired booth was allocated to you, please ask to receive confirmation in writing from the organizers of ChipEx2017.

<u>Extras</u>

The following items could be ordered for extra charge.

- 1. ___Plasma Screen (42") [including a stand & a DVD player]
- 2. __Company Logo on the booth
- 3. Electricity
- ___ Electricity outlets
- 4. Lighting
- ___ Spot lights (100W each)
- 5. Communication in the booth
- ____ Telephone line
- ____ Wireless Internet connections (please specify if you need one or more)
- 6. <u>Chairs</u>
- 7. __Padded chairs
- 8. _____Tables
- 9. ____ Lunch meals
- 10. Other _____

* Note: Order of electricity and lighting systems are required only if you need additional equipment on top of the basic equipment included in the booth package. (See ChipEx2017 price list)

Sponsorship order

In cooperation with

- □ Platinum Sponsorship
- □ Titanium Sponsorship

lapeOut

- □ Gold Sponsorship
- □ Major Sponsorship for a Technology track (only one sponsor per track)

ChipOrtal

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ChipE×2017

- □ Track Sponsorship
- □ Lunch Sponsorship (exclusive sponsorship)
- Opening Cocktail sponsorship at ChipEx2017 Executive Summit (exclusive sponsorship)
- □ Coffee Break Sponsorship (exclusive sponsorship)
- □ Exclusive sponsorship of conference tag laces
- □ Exclusive sponsorship of conference name tags
- □ Exclusive sponsorship of conference T-shirts
- □ Insert at the conference bags

E-Mail Campaign

- □ <u>e-mail blast Service</u>- Get your target audience into your booth by using our extensive contacts database. No. of Email 1,000 contacts
- □ <u>e-mail blast Service</u>- Get your target audience into your booth by using our extensive contacts database. No. of Email 2,000 contacts
- □ <u>e-mail blast Service</u>- Get your target audience into your booth by using our extensive contacts database. No. of Email 3,000 contacts
- Number of additional distribution to the same contact list



Company name (please write your company name to allow us to prepare the proper sign for your booth) **up to 21 letters.**

This is relevant only for exhibitors that ordered exhibition are <u>WITH</u> construction.

**Payment transfer fees should be paid by customer.





By signing this form we commit to make all payments related to renting a booth and/or any additional equipment/exhibition space as stated in this order form.

Company name:	Address:
Contact person:	Phone number:
Title:	Fax number:
Signature	Contact person(for sending invoice):
E-mail:	Company ID number

Notes:

We look forward to seeing you at ChipEx2017!

Cancellation terms:

For Booths:

- Up to one month before the event- free of charge
- Between 30-21 days before the event- 50% of order
- 20 days before the event or less 100% of order

For sponsorships:

- Order cancellation between 90-61 days prior to the event 20% of the sponsorship
- Order cancellation between 60-31 days prior to the event 40% of the sponsorship
- Order cancellation 30 days or less before the event 80% of the sponsorship

No verbal cancelation. All cancelations must be done in writing. Please send your cancelation to fax no: +972-9-7748859 or to: <u>info@chiportal.co.il</u>

