**DevelopEX - Order Form**

We would like to order:

Please specify the required booth size in sq. meters\_\_ \_\_\_\_\_\_\_\_

Requested booth Location\* (please write your choices from left to right)

1st priority \_\_\_ \_\_\_ 2nd priority \_\_­\_\_\_\_ 3rd priority \_\_\_\_\_\_

* With modular construction (includes 3 white walls+ 3 spot lights+ company name on top of the booth)

**\*Important note: Booth allocation will be made on a "first come first served" basis. In order to ensure that your desired booth was allocated to you, please ask to receive confirmation in writing from the organizers of DevelopEX.**

**Extras**

The following items could be ordered for extra charge.

1. \_\_Plasma Screen (42") [including a stand]
2. \_\_Company Logo on the booth
3. **Electricity**

\_\_ Electricity outlets

1. **Lighting**

\_\_ Spot lights (100W each)

1. **Communication in the booth**

\_\_ Telephone line

\_\_ Wireless Internet connections (please specify if you need one or more)

1. \_\_Chairs
2. \_\_Padded chairs
3. \_\_Tables
4. \_\_ Lunch meals
5. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\* Note: Order of electricity and lighting systems are required only if you need additional equipment on top of the basic equipment included in the booth package. (See DevelopEX price list)

**Sponsorship order**

* Platinum Sponsorship
* Titanium Sponsorship
* Gold Sponsorship
* Major Sponsorship of a Technology Track (only one sponsor per track)
* Track Sponsorship
* Lunch Sponsorship (exclusive sponsorship)
* Coffee Break Sponsorship (exclusive sponsorship)
* Exclusive sponsorship of conference tag laces
* Exclusive sponsorship of conference name tags
* Exclusive sponsorship of conference T-shirts
* Insert at the conference bags

**E-Mail Campaign**

* e-mail blast Service- Get your target audience into your booth by using our extensive contacts database*.* No. of Email – 1,000 contacts
* e-mail blast Service- Get your target audience into your booth by using our extensive contacts database*.* No. of Email – 2,000 contacts
* e-mail blast Service- Get your target audience into your booth by using our extensive contacts database*.* No. of Email – 3,000 contacts
* Number of additional distribution to the same contact list

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company name** (please write your company name to allow us to prepare the proper sign for your booth) **up to 21 letters.**  **This is relevant only for exhibitors that ordered exhibition WITH construction.** |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

By signing this form we commit to make all payments related to renting a booth and/or any additional equipment/exhibition space as stated in this order form.

|  |  |
| --- | --- |
| Company name: | Address: |
| Contact person: | Phone number: |
| Title: | Fax number: |
| Signature | Contact person(for sending invoice): |
| E-mail: | Company ID number |

Notes: \*\*Payment transfer fees should be paid by customer.

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We look forward to seeing you at **DevelopEX**!

**Cancellation terms:**

**For Booths:**

* Up to one month before the event- free of charge
* Between 30-21 days before the event- 50% of order
* 20 days before the event or less - 100% of order

**For sponsorships:**

* Order cancellation between 90-61 days prior to the event - 20% of the sponsorship
* Order cancellation between 60-31 days prior to the event - 40% of the sponsorship
* Order cancellation 30 days or less before the event - 80% of the sponsorship

No verbal cancelation. All cancelations must be done in writing. Please send your cancelation to fax no: +972-9-7748859 or to: [info@developex.co.il](mailto:info@developex.co.il)